



# EXPAND YOUR PRACTICE'S EFFICIENCY

Topics covered in the Expandability Series can  
help improve every aspect of your practice.



# EXPAND YOUR PRACTICE'S EFFICIENCY

Dentrix Streamlines, Automates and Integrates Workflows to Help Your Practice Operate as Efficiently as Possible

## Maximizing Efficiency

When it comes to managing your practice, making the most of your limited time and resources allows your practice and your patients to thrive.

Maximizing efficiency ensures you are operating with less busy work, helping you make the most out of everything you and your employees do so you can focus on providing the best possible patient experience. However, becoming more efficient is no easy task. How do you begin to identify areas in your operations where you can streamline processes, improve data flow and communication, and integrate more of your software solutions so they work as one system?

Your practice management software should help you do this. Dentrix, by Henry Schein One, is the industry-leading, comprehensive practice management platform that can fundamentally help your practice thrive in each of these areas due to its interconnected and holistic approach to practice management.

**Dentrix is more than a collection of software; it is a complete solution that helps your practice save time and improve efficiency through integrated tools and automated processes.**

“I can’t say enough about what Dentrix has done for my practice. It has truly given me the freedom to do dentistry and has given my office manager the best tools available to manage my business. I would recommend Dentrix for every practice.”

— Stephanie L. Huddleston, DMD, Lexington, KY

## EFFICIENCY = GETTING OFF HOLD WITH INSURANCE PROVIDERS

Freeing up time for your front desk to properly handle incoming phone calls is another way that improving efficiency leads to better care and increased profitability.

Even as more of your patient interactions move online, you need to keep your phone lines open for patients to make appointments. A study by DentalMarketing.net shows why:

- Even with a website, small businesses still receive up to 80 percent of incoming business via telephone.
- 85 percent of missed calls will not call back.
- 75 percent of missed calls will not leave a voicemail.

Because the Dentrix real-time claims software only takes a few minutes to verify a patient’s eligibility — and reduces human error — your claims are more likely to be accepted. That means claims will monopolize less of your front office staff’s time, so they can take those calls from patients.

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# THE DENTRIX TOOLKIT

Dentrix enables expanded practice efficiency through integrated tools that streamline the care you provide, save time on common processes and help you manage operations and patient communication.

## Efficient Care

### Dentrix Smart Image

Dentrix Smart Image expands your ability to be more efficient by connecting your clinical and financial processes into one workflow. Smart Image automatically associates diagnostic images with the correct CDT codes, and attaching coded images to claims saves you time from manual entry and helps you get paid for the procedures you perform.

### Dentrix Imaging Center

Dentrix Imaging Center is a comprehensive imaging solution that integrates with Dentrix to simplify your imaging technology. It works with a broad range of imaging hardware, saving you time and frustration by eliminating the need for third-party software or a separate imaging server.

## Streamlined Processes

### Dentrix Pay

Dentrix Pay is an integrated payment processing solution that improves cash flow with convenient payment options and helps protect against lost payments. Dentrix Pay processes all payment types and enables automatic recurring payments. Its native integration with Dentrix makes it a reliable payment solution that saves valuable time for your front office staff, allowing them to process payments faster.

### Dentrix eClaims

Dentrix eClaims gives you the ability to accelerate the insurance claims process so you get paid faster. eClaims can reduce your number of rejected claims by verifying that all the necessary components are included with your claims, and everything you need to complete a claim, including digital X-rays, perio charts and photographs, can be easily attached right from within your practice management software.

## Flexible Management

### Dentrix Patient Engage

With Dentrix Patient Engage, you can automatically send appointment and re-care reminders, as well as build and protect your practice's reputation with surveys and patient newsletters. Patient Engage helps you reduce missed appointments and improve production as you build relationships with current and future patients.

### Dentrix Mobile

Dentrix Mobile provides fast access to the practice data you need when you're out of the office. From your smartphone or tablet, you can quickly access patient information anytime, verify patient prescriptions and insurance eligibility on the go, and see appointments scheduled for you, your patients and other providers.



# EXPAND YOUR EFFICIENCY NOW

Dentrix streamlines your practice technology into one management system for a smarter workflow. You can improve patient care while also improving your bottom line with our integrated and built-in solutions. Dentrix features include



Business management



Clinical efficiency



Patient communication



Billing and collections



Integrated products



Training and education

Dentrix helps you simplify business management and provides you with everything you need to make a successful transition to Dentrix to set you on the path to greater profitability and productivity.

## Learn more about Dentrix

“Integration is necessary because as we get further and further into our digital workflows, we have no choice but to have each part interconnect.”

— Marty Jablow, DMD, Woodbridge, NJ

## Backed by the Power of Henry Schein One

While each tool in the Dentrix toolkit works on its own to expand your practice's ability to operate efficiently, Dentrix is also built on the power of Henry Schein One. This comprehensive set of integrated solutions makes Dentrix more than just a collection of tools — it is a seasoned partner that provides quality customer service and a variety of online and in-person training tools designed to help your practice work toward better outcomes, more options and greater success.

### Dentrix Connected Solutions

Expand your Dentrix platform by using innovative, third-party technology from leading dental vendors. These technologies are tested and certified to provide true integration with Dentrix. Look for the Dentrix Connected logo whenever you consider third-party vendor solutions.

### Expert Support and Training

If you need assistance to accomplish a critical task in Dentrix, expert customer service is only a phone call or online chat away. Plus, Henry Schein One offers you and your team several ways to learn how to get the most out of your Dentrix practice management software. Online tutorials, hands-on workshops, half-day training seminars and many more options are available to help you master the software that runs your practice. Choose the Dentrix training that matches your needs, your schedule and your budget.



[www.Dentrix.com](http://www.Dentrix.com)

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