





# Dentrix Online Booking helps you:

Fill open time slots and spend less time on the phone scheduling new and existing patient appointments.

### Why book online?

- The average scheduling phone call takes 8.1 minutes.
- The average hygiene interval is 11 months. This negatively impacts production.
- A recent poll of AADOM members shows 79.5% are interested in an online booking solution.

# DENTRIX ONLINE BOOKING

A self-scheduling software for new and existing patients

# FILL YOUR SCHEDULE WITHOUT THE PHONE

Patients and prospective patients are asked to call the office to schedule or confirm their next appointment. These phone calls take precious time away from your front-office team.

With a busy practice and busy patients, it's a challenge to align patient schedules with the openings in your appointment book. Many patients need to consult their work and family calendars—outside of your office hours—before committing to an appointment date.

Both your prospective patients and re-care patients expect the convenience of online booking for travel, restaurants and movies. Now you can offer them 24/7 access to self-schedule their new patient appointments or continuing care appointments with Dentrix Online Booking.

### MAKE IT EASY FOR YOUR PATIENTS AND YOUR TEAM

Dentrix Online Booking is built specifically for dentists and your Dentrix system. You control access to your schedule, provider and operatory availability. Patients only see the appointment slots and providers you allow for Online Booking.

Online Booking works with your Patient Engage reminders. Continuing care reminder emails include a "Book Appointment Now" button that patients click to see available openings. The booking process is intuitive and easy for patients to use. They can schedule re-care appointments from anywhere, at any time.

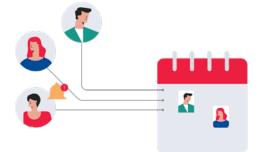
Online Booking is an easy way to help retain your continuing care patients, provide prospective patients with convenient scheduling, fill open time slots, and save hours of phone time for your team.





Or visit Canada.Dentrix.com/OnlineBooking

The typical dental office is only open 32 hours a week. Dentrix Online Booking expands your patients' scheduling opportunities to 168 hours a week.



# BENEFITS

#### **Reduce no-shows and cancellations**

Involve your patients in the booking process to increase their commitment to keeping appointments. Online Booking gives them time—outside of your office—to avoid schedule conflicts with work and family events.

#### Fill open time slots

Expand booking opportunities beyond regular office hours with 24/7 online scheduling that doesn't require a phone call. Let patients fill your schedule while you sleep.

#### Increase efficiency

Get your team off the phone and onto other tasks by allowing patients to self-book their re-care appointments.

#### Shorten check-out times

Move patients quickly through the check-out process without waiting for them to coordinate their work and family calendars.

#### **Retain patients**

Show patients that you value their time by offering the convenience of online booking at any time, from any location.

# **KEY FEATURES**



#### DISPLAY CONTROLS

Choose the appointment length, open times, operatories and providers to display when patients book online.



#### **REMINDER INTEGRATION**

Use Patient Engage to automatically deliver re-care booking reminders on the appropriate dates.



#### CONVENIENT SELF-SCHEDULING

Provide a unique link to your new and prospective patients that shows your open time slots so they can book their own appointments online, at their convenience.



#### MOBILE RESPONSIVE DESIGN

Let patients use any Internet-enabled device to access Online Booking for the same user-friendly experience.



# CALL US TODAY AT 866.678.8312

Or visit Canada.Dentrix.com/OnlineBooking

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